## JOUR 7100 Newsgathering for International (3,3,0) Practice II

Prerequisite: JOUR 7050 Newsgathering for International Practice I

Students will gather information by finding and interviewing sources and write international stories for general news and specialist areas: business, sports, politics and entertainment. They will also learn to report and write features for foreign or international audiences and are introduced to opinion writing. They will keep an international news weblog. Ethical issues in international reporting will be discussed in the context of the students' media work, and they will be made aware of the potential dangers and special difficulties of international news work.

**JOUR 7110 Reporting International Conflict** (3,3,0) This course will examine the work of war reporters in a variety of wars as well as explore the nature of war and the interaction between the experience of warfare and the conventional accounts of it. It will consider the role of history, mythology and reportage in forming beliefs and expectations about war and peace. Students will encounter a wide variety of theories about international conflict and its relationship to international news and will be encouraged to formulate and express their own positions on the matter.

## JOUR 7120 International Business and Financial (3,3,0) Reporting

This course provides specialist knowledge of business and finance as needed for international coverage. At the end of this course students will be able to (1) understand the workings of international business and finance, (2) identify information that will provide the basis for international business and finance stories, (3) write stories for international specialist and non-specialist consumers, and (4) demonstrate knowledge of current international business and finance news.

**JOUR 7130 Project or Dissertation** (3,3,0) The Project or Dissertation provides the opportunity for students to reflect upon the content of the whole course and produce a piece of work examining in-depth an issue in or of the news that has high relevance to the East and/or Southeast Asian region. The course will be open to students who wish to do take it and who satisfy the programme administrators through their earlier performance that they are capable of producing such a piece of work. All Projects and Dissertations must be in English.

**JOUR 7140 Globalization, Economics and Finance (3,3,0)** This course will examine in detail the idea and practice of globalization and its implications. The degree of globalization and the extent to which it is historically unprecedented will be examined. Students will be encouraged to assess critically the effect of globalization on consumers, workers and international financial markets, and the long-term consequences of these effects. Critics of globalization will be considered and compared.

## JOUR7150Writing for Business News I(3,3,0)

This course introduces students to the professional requirements involved in producing business news stories for the international media. Students will consider the interactions between style, structure and content in business news writing through readings and practical exercises.

JOUR 7160 Principles of Economics (3,3,0) This course introduces students to the basic ideas and concepts of economics as an academic study. Historic schools of thought and current critiques are considered. Students who have completed this course will be able to assess critically economic commentaries and prognostications, and to consider economic decisions with depth and sophistication.

## JOUR 7170 Business and Finance

This course engages the principles and practices of business and finance in an international setting. The emphasis will be on professional perspectives and real-life descriptions of processes as they are understood by those engaged in them. Major topics will include the governance and activities of public companies, stock exchanges and international financial markets.

**JOUR 7180 Writing for Business News II (3,3,0)** This course builds on the foundations laid in JOUR 7150 Writing for Business News I by covering the specialized reporting needs of a variety of business and financial stories. Students will be encouraged to consider the role of the reporter in his/her relations with companies, investors, markets and regulators, and the ethical implications of this role.

**JOUR 7190 Internship** (0, \*, \*)This course is intended to help students in the BFJ concentration to apply their knowledge to the real-world work practices. Students will have to complete a work assignment related to their area of interest with a local media agency. The course enables students to gain a variety of practical work experience under professional supervision and guidance. Evaluation is made by both faculty supervisor and the supervisor in the interning organization.

JOUR 7200 News Production Workshop (3,2,1) This course introduces students to professional practices of reporting, producing and editing news items for news media and develops students' abilities to work within an appropriate framework. Through practical writing exercise, students will learn techniques of basic news reporting and writing, as well as feature writing, with focus on creative requirements and the special techniques required in good feature writing. They will be prepared for entry-level opinion writing—editorials and commentaries, and develop writing and analytical skills, knowledge and attitudes. This course also provides students with principles and practice in news election, copy editing, headline making and page layout.

JOUR 7210 Longform Journalism (3,3,0)

This course is for students who want to go deeper into news gathering and writing and explore the field of long-form journalism, also called literary journalism or narrative nonfiction, in 3,000+ word stories. Students will read and analyze professional works of narrative nonfiction, both modern and historical, in order to understand the components of compelling long-form journalism. Students will then apply narrative techniques to their own writing in short written assignments, which can be incorporated into their final stories. For their final project, students will write an original piece of long-form journalism to be published digitally at the end of the semester. Students will learn how to develop original ideas, gather news in-depth, structure complex information, write memorably and with style and integrate multimedia with text. Students will also examine how digital technology has contributed to the rise of long-form journalism. This is a course for students who like to read and write and who want to create poignant and memorable journalism stories.

JPN 1010 Japanese I

(3,3,0) (E/C/J)

This foundation course is designed for absolute beginners who have never studied Japanese before. The Japanese phonetic system, writing system, basic greetings, sentence structures and practical vocabulary that are suitable for beginners will be introduced in this course. It also provides opportunities for students to understand Japanese culture, and to develop the ability to communicate in basic Japanese such as introducing oneself, using daily expressions, telling the time and the date and talking about one's daily life. Students' active participation in classroom activities and role-plays is expected.

(3,3,0)